Mr. Paul Mooney-Saturday, July 30
Mr. Paul Metzler- " " "
Miss Kirkwood - after July 30 (Aug.4)

THE CLEVELAND MUSEUM OF ART
CLEVELAND 6, OHIO
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FOR RELEASE
also to Ohio newspapers

Other Ohio Newspapers-Immediately

M.8.3.60

An important and far-reaching change in the geographical scope of the 43 year old MAY SHOW has just been announced by the Trustees and Director of The Cleveland Museum of Art. Since its beginning in 1919 entry in the MAY SHOW has been sharply limited to persons born or living in Cuyahoga County. Beginning in 1961 the show will serve Cleveland and the Western Reserve. Artists and craftsmen living or born in the counties which formed the Western Reserve will now be eligible to enter their works. This means that Ashtabula, Cuyahoga, Erie, Geauga, Huron, Lake, Lorain, Medina, Portage, Summit, Trumbull, Ashland and Mahoning Counties will now be included.

The rapid population growth of Cleveland and its environs since the first MAY SHOW in 1919 has made it imperative that this step be taken. In taking it Cleveland is following the already established national trend of other large museums toward inclusion of large urban areas. Many artists living in neighboring counties have long felt that only an imaginary line prevents them from competing in the show. The recent development of new art galleries and exhibition centers will continue to provide opportunities for the local non-professional.

Conferences have been held with such institutions as the Akron Art Institute, The Butler Institute of American Art, Youngstown and The Toledo Museum of Art and possible conflicts have been resolved with mutual satisfaction.

The Western Reserve has a proud and history. Few areas of the United States have so impressed the brain and conscience of this country. The hardy pioneers who poured into the Western Reserve brought with them their institutions. Their growth has never been interrupted or seriously retarded. The Museum follows tradition in sharing its services with the whole Western Reserve.

This new plan will take the show out of a limited local category and provide the opportunity for more fruitful competition than has been possible in the past. It will extend the interest and improve the quality level of the show and open to many Ohio residents, for the first time, the advantages to be obtained from exhibiting in a large museum. Thus both artists and community will be benefitted.

M.7.28.60